



Privacy Notice

(Update January 10, 2021)

Here at The Style Academy International, we are committed to maintaining the trust and confidence of our visitors to our web site and our students. In particular, we want you to know that we are not in the business of selling, renting or trading email lists with other companies and businesses for marketing purposes. We just don't do that sort of thing. But just in case you don't believe us, in this Privacy Policy, we've provided lots of detailed information on when and why we collect your personal information, how we use it, the limited conditions under which we may disclose it to others and how we keep it secure.

Types of Data we Collect

Google Analytics and Wix Analytics

When someone visits www.styleacademyintl.com we use third party services, Google Analytics and Wix Analytics, to collect standard internet log information and details of visitor behavior patterns. We do this to find out things such as the number of visitors to the various parts of the site. This information is only processed in a way which does not identify anyone. We do not make, and do not allow Google or Wix to make, any attempt to find out the identities of those visiting our website.

Mailing Lists

As part of the registration process to subscribe to our website and to sign-up for our free training, we collect personal information. This information is limited to your name and email address. We use that information for a couple of reasons: to tell you about things you've asked us to tell you about; to contact you if we need to obtain or provide additional information; to check our records are right and to check every now and then that you're happy and satisfied. We don't rent or trade email lists with other organizations and businesses.

We use third-party providers, Wix Shoutout and MailChimp, to deliver our newsletter, blogs, and other subscriber emails. We gather statistics around email opening and clicks using industry standard technologies to help us monitor and improve our e-newsletter. For You can unsubscribe to general mailings at any time of the day or night by clicking the unsubscribe link at the bottom of any of our emails or by emailing our data protection team at support@styleacademyintl.com.

Enrollment Data

When you enroll in one of our online training programs, your name, address data, email and contact number will be stored in our secure company database. Please be assured that we do not share your personal details with any other company without your consent.

Access to your Personal Information

You are entitled to view, amend, or delete the personal information that we hold. Email your request to our data protection team at support@styleacademyintl.com.

Changes to Privacy Notice

We will periodically review our privacy notice to ensure that we are protecting your data in the best way possible. Should any changes to our privacy notice be made you will be notified via email.